



## DATA TO INFORM YOUR BUSINESS DECISIONS

Easy Way Products is more than just a supplier of innovative and beautiful outdoor lifestyle furnishings—we're your business partner. We make your complex business decisions simpler by providing you with facts and figures at every stage of the production process.

### PRODUCT DESIGN

We provide specifications on every detail—inside and out—so you can sell with confidence:

- fill material
- finished sizes
- vendor and fabric quality documentation

### SUPPLY CHAIN MANAGEMENT

We use proprietary techniques to help you avoid fabric shortages and surpluses, and determine which pieces and fabrics are most lucrative when forecasting upcoming seasons.

### PEOPLE

At all points of the sales cycle, we keep you in the loop so you always know what to expect:

- SKU information
- sourcing data
- shipment dates
- shipment composition

Easy Way leverages your data and the collective wisdom of our associates to help you make informed, proactive business decisions.

***Easy Way Products is the premier provider of lifestyle furnishings for the retail market. From cushions and pillows to table runners and drapes, we work with you to create unique and beautiful designs to complement your outdoor furniture lines.***

For more information about the types of data Easy Way can provide for your business, **give us a call at (513) 731-5640.**